

Skills and Stories for Entrepreneurs on -- *Social Media*

Do not miss out on this month's inaugural event! Following April's event, this month we are discussing a subject of interest to *ALL* entrepreneurs, Social Media.

What are the best sites? What is cost effective? How do I access and be successful using Social Media?

Brent Reser is the Social Media and Online Marketing Coordinator for Coastal Carolina. He will be sharing his intuition on what he does for CCU, and what Social Media sites he thinks are most effective.

And our host, Thomas Lucas, owner of the Bottle Shop, will provide us with insight and knowledge on how to inexpensively promote a business using Social Media. He will share his personal experience with us on how he used Social Media inexpensively to effectively grow his business into success.

The event will be held on May 17, 2016 at 5:30 p.m. located at the Bottle Shop in Downtown Conway, 1015 4th Ave.

Light refreshments will be provided, along with great craft beers and wine available for purchase.