

Skills and Stories for Entrepreneurs - - Social Media



Hands down, Social Media is one of the most powerful tools that a business owner can use to engage customers and drive revenue growth. A subject of interest to all entrepreneurs. *But how? How do I as business owner and entrepreneur access and be successful using it? What Social Media sites are cost effective?*

Following April's inaugural event, join us for our second event "Skills and Stories for Entrepreneurs", on May 17th, where two guest speakers will share their insights on Social Media.

Brent Reser is the Social Media and Online Marketing Coordinator for Coastal Carolina University. He will be sharing his insight, and will talk to us about what he does for CCU, and what he thinks are the most effective sites for Social Media. Thomas Lucas, owner of The Bottle Shop, and our host, will speak about how he uses Social Media to inexpensively promote his business.

The event will be held at The Bottle Shop in Downtown Conway, 1015 4th Ave, on May 17th, 2016 starting at 5:30 p.m.

Light refreshments will be provided, and great craft beers and wine are available for purchase.